

CSR MASTERCLASS

PRACTICAL GUIDE FOR STRENGTHENING CORPORATE PARTNERSHIP



17th June 2023 | Saturday
9:00 AM to 5:00 PM (IST)



Indian Social Institute
10, Institutional Area,
Lodi Road, New Delhi, 110003

The goal of the CSR Masterclass is to equip participants with the knowledge and assurance necessary to discuss CSR in a professional setting. All industries and sectors are increasingly focusing on sustainability. Participants will gain knowledge of the critical areas needed to implement and communicate CSR as part of their daily tasks during this course. The curriculum adopts a holistic approach to the concepts and introduces current issues, trends, and frameworks while also motivating participants to forecast future opportunities and manage challenges of sustainability in order to maximize the outcomes for participants in this introductory training.

In recent years, there has been a transition from corporate social responsibility to social purpose. Many businesses have shifted from a community investment strategy and a "nice to have" perspective to a holistic approach in which their mission is embedded in everything they do.

CSR can encompass a wide range of techniques and efforts, from sustainable practices to community involvement. Customers are increasingly expecting organizations with whom they do business to act responsibly. Following an amendment to the Companies Act, 2013, in April 2014, India became the first country in the world to make corporate social responsibility(CSR) mandatory. As part of any CSR compliance, businesses can invest their revenues in sectors such as education, poverty, gender equality, and hunger.

According to Ministry of Corporate Affairs data, NCR of Delhi Corporate Companies spent 713 Crore Rupees approximately on CSR Projects through 1986 Eligible Companies where in India last financial year 2020-21 total 25714.65 crore spent by 18012 eligible corporate in 38790 projects in 14 major development sectors.

Statistics shows major avenues for creating partnership with corporates to implement high impact social projects. In this course participants will understand nitty gritty of CSR compliances to collaboration.

OBJECTIVES:

- Help NGOs/Institute/Agency to build their capacities for CSR partnership.
- Help NGOs/Institute/Agency to carry out self- assessment for their funding resources and help them to identify their core strengths to create shared value for sustainability.
- Due Diligence & Future Readiness
- Help to improve organization's social & ethical performance.
- Empowering existing development leaders in CSR & Sustainability domain.

TAKE AWAY:

- Regulatory Framework for CSR— Latest Government Acts, international guidelines and best practices
- Approach for identification of CSR activities through needs assessment
- CSR project planning, proposing and implementation
- Monitoring, measurement and evaluation of CSR activities for outputs and outcomes
- Assessment of capacity of implementing partner

WHO SHOULD ATTEND?

Senior Management of NGOs /Educational Institute/University/Social Enterprises— CEO/COO/CFO, Resource Mobilization Officers, Fundraising Team, Project Managers, Finance Managers, Program Coordinators, Grant Makers, Partnership Manager, Manager (Incubation Centre).

LEARNING INVESTMENT:

Rs. 3500/- per delegate (Fees Includes Morning Breakfast, Lunch, Hi-Tea, E-Study Materials and E-Certificate of Participation)

SEAT:

15



FOR REGISTRATION SUPPORT:

Training Advisor:
M/s Heena +91 9510526835

CLICK HERE

to Register

LEARNING AGENDA

Time	Particular
09:00 to 10:00	Registration and Breakfast
10:00 to 11:30 CSR Ecosystem	CSR eco system in India. Rules For CSR under Companies Act 2013 & Recent Amendments. Section 135 of Companies Act and Schedule-VII. Connecting exiting activities with SDG and CSR. CSR Reporting (Good Practices)
11:30 to 12:00	Networking Tea/Coffee
12:00 to 13:00 Legal and Documentation	Documentation (Check List), Tips for preparing documents with legal aspects. How to Identify CSR Eligible Company? Impact creation through digital tool & social media.
13:00 to 14:00	Networking Lunch
14:00 to 15:00 Partnership Modalites	How to prepare high impact project design. Partnership Models, Innovation and Value Addition. Proposal Writing, Do's and Don'ts' Mapping opportunities and way to design partnership model. Corporate scanning and understanding global perspective. Understanding eligibility for CSR partnership/funding.
15 :00 to 15:15	Short Break
15:15: to 16:30 Partnership Opportunities	Opportunities for Social Start up with CSR Preparing our own plan, strategies and goal. Introduction of various offline and online platform, resources to improve productivities/performance. Current CSR Partnership Opportunities & many more Question & Answer & Feed Back Collection.
16:30 to 17:00	Contact Sharing & Hi-Tea

FOR PAYMENT

Name of Bank	Axis Bank Ltd
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Current Account Number	918020110035659
IFS Code	UTIB0001874
Branch	PILAJIGANJ, MEHSANA
Account Type	Current

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REACH US :

Navjivan Center For Development
31 to 36, 3rd FLOOR, PALIKA BAZAR, OPP. NAGAR PALIKA BUILDING,
MEHSANA - 384 001 GUJARAT, INDIA

 **+91-9510-526-835**

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 **www.ncdindia.org**

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to Register

TESTIMONIALS

MS. NIRJARI DALAL
EXECUTIVE DIRECTOR, KAPOOR FOUNDATION
MUMBAI

The Class was very informative, interesting & got lots of good suggestions and resources

The way it was undertaken was also fantastic

Would recommend everyone to take it



MR. DEBOSHREE BHATTACHARYA
DIRECTOR, UNDERPRIVILEGED ADVANCEMENT
BY YOUTH NAGPUR

Loved the workshop. It was very interactive & the mentor was very approachable.

The insight received during the workshop will help us go a long way.

Really appreciate timely coordination by backend team to share supporting documents.

Thank you Team



MR. SANJAY JOSHI
EXECUTIVE DIRECTOR, LITERACY INDIA
GURUGRAM

Very exciting and useful information received particularly with respect to CSR, exchange portal & national portal

Good information on CSR policy/rules in an organised and structured way

Simple & purposeful strategies shared.

Thanks



MR. RAKESH CHOPRA
CHARTERED ACCOUNTANT, R CHOPRA &
ASSOCIATES AMRITSAR

It is great opportunity for us to attend the today seminar on CSR ecosystem in India

Which will definitely help me to guide my clients and also i got an opportunity to share valuable thoughts with people attending seminar all over the India

Sir, you are doing great job to help to society



GLIMPSES OF CSR MASTER CLASS 2023



DATE : 22ND JANUARY, 2023

CSR MASTER CLASS 2023 @ AHMEDABAD



DATE : 01ST APRIL, 2023

CSR MASTER CLASS 2023 @ NEW DELHI



DATE : 02ND APRIL, 2023

CSR MASTER CLASS 2023 @ PATNA



DATE : 15TH APRIL, 2023

CSR MASTER CLASS 2023 @ MUMBAI